

Easy and Extensive E-Marketing:

- ✓ Unlimited Number of Subscribers
- ✓ Advanced Importer
- ✓ Time-Sensitive Email Responder
- ✓ Double Opt-In/Opt-Out Option
- ✓ Optional Subscriber Fields
- ✓ Scheduled Sending
- ✓ Test Send Before Mailing
- ✓ Auto-Remind (By Date)
- ✓ Include Attachments
- ✓ WYSIWYG Visual Editor
- ✓ Personal Mailings with Subscriber Data
- ✓ Fetch HTML for Mailings
- ✓ Per List Bounced Management
- ✓ Archived Messages
- ✓ Automatic Link Tracking
- ✓ Read/ Open Tracking
- ✓ Advanced Statistical Tracking
- ✓ Statistical Graph Reporting
- ✓ Export Stats to Excel

Optional Subscriber Fields

Include any number of optional fields. Such as text fields, text boxes, check boxes, radio buttons, and drop downs. You can even specify whether a field is required. Personalize your mailings with the optional field data or use optional fields to create sending filters.

Auto-Remind (By Date)

Have your subscribers include their birthday or other important dates when they sign-up and have them sent an a mailing automatically based on that date. Great for reminders!

WYSIWYG Visual Editor

Comes with a powerful text editor for composing HTML rich messages. There's no need to know HTML code. Using our easy to understand MS Word style editor anyone can compose compelling HTML messages complete with images, tables, text formatting and more at the click of a button.

Automatic Link Tracking

When this feature is turned on during a mailing, it looks through your mailing, automatically detects links you have in the mailing and turns them into the Link Tracking mode. Link tracking lets you know who clicks on each link, how many times they clicked, and on what date. You can create a new list based off those statistics.

Statistical Graph Reporting

You can easily generate graphs for statistical reporting. Graphs include: By List - 30 day subscription trend; 30 day mailing trend, list comparisons by subscribers and messages; By Message - Successful vs Unsuccessful; and Bounced, Read/Open, Link Tracking; and Read/Open Trends over 30 days.